



PACIFIC CREST TRAIL ASSOCIATION

2011 ANNUAL REPORT



Photo by Stephanie White

“Thousands of tired, nerve-shaken, over-civilized people are beginning to find out going to the mountains is going home; that wilderness is a necessity...”

--*John Muir*

The mission of the Pacific Crest Trail Association is to protect, preserve and promote the Pacific Crest National Scenic Trail as an internationally significant resource for the enjoyment of hikers and equestrians, and for the value that wild and scenic lands provide to all people.



With your support.....

2011 was another outstanding year of accomplishments for the Pacific Crest Trail Association (PCTA) and its partners along the Pacific Crest Trail (PCT). PCTA and its partners focused on:

- Leveraging strategic partnerships as the cornerstone for sustainable recreation experiences.
- Utilizing an “all-lands” approach to work across agency boundaries and private land for conservation and restoration.
- Enhancing quality recreation experiences through restoration efforts and providing trail user information.
- Engaging Americans as citizen stewards on public lands.
- Engaging youth in conservation and restoration efforts in America’s Great Outdoors.
- Generating jobs for youth on public lands in natural resource and recreation programs through American Recovery and Reinvestment Act funding.

PROTECT:

In 2011, the PCTA monitored or responded to numerous ongoing threats to the trail. In California, PCTA worked to ensure that the Marine Corps' Mountain Warfare Training Center expansion does not have a negative impact on the PCT through the Humboldt-Toiyabe National Forest. In Oregon, PCTA conducted meetings with PG&E to discuss how to mitigate the visual impact of a proposed transmission line on the Mt. Hood National Forest. In Washington, PCTA participated in public meetings about repairing the flood damaged Suiattle River Road, which provides a critical access link to the PCT for both maintenance and recreation. Throughout the year, PCTA staff conducted 593 meetings with government agency partners to participate in resolving these and other issues in all three states.

Our 2011 protection activities also included an annual trip to Washington, D.C. in February to advocate for federal trail management, operations and land acquisition funding for the PCT. Volunteers – including youth – and PCTA staff members attended this “Hike the Hill” event, visiting with federal agency leaders and Congressional representatives and their staff.

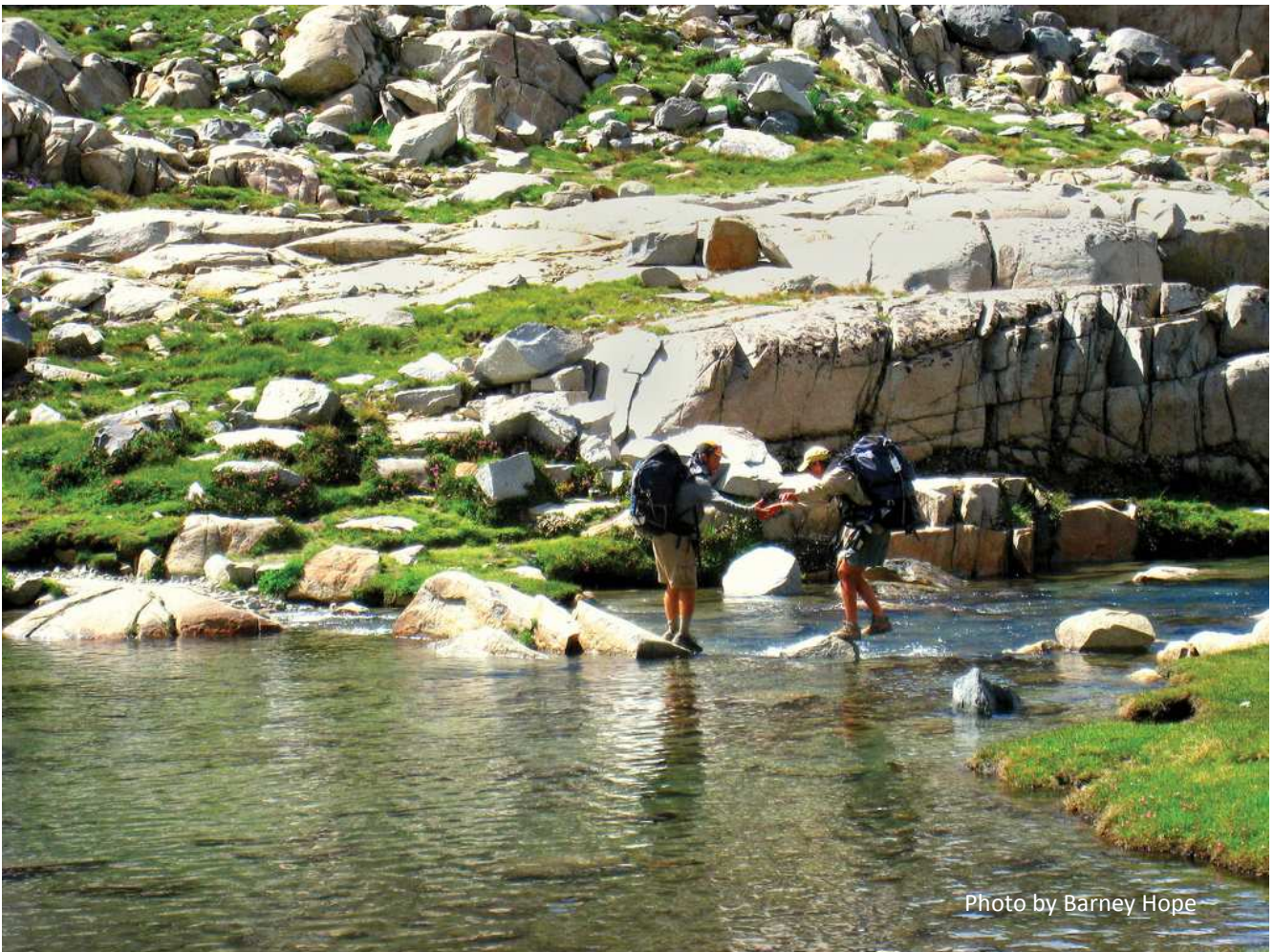


Photo by Barney Hope

Our trail operations staff continued their work to minimize impact to the trail experience from these ongoing trail-wide threats:

- Timber harvesting/thinning
- Mountain bikes, snow machines, and other motorized or mechanized vehicles
- Special use permits
- Private land development
- Lack of easements on private land
- Climate/environmental change
- Noise and light pollution

PRESERVE:

In 2011, the PCTA again leveraged ARRA funding to maintain the PCT and engage youth. More than 1,700 citizen stewards and corps crew members performed the hard, physical labor of annual maintenance and restoration of the PCT. PCTA volunteers contributed 118,450 service hours in 2011, an in-kind value of \$2.5 million. These hours included the completion of 367 projects, 1,096 miles of trail maintained, 75 miles of trail restored/reconstructed, 2 trail head kiosks constructed, and 26 volunteer training events conducted.



Photo by Robert Jones

Volunteer Highlights

Each year the PCTA works hard to provide meaningful and rewarding volunteer opportunities that connect communities with the great outdoors. We also offer quality training programs to enrich the safety and trail skills of these citizen stewards.

Volunteers give valuable time, energy, and dedication to this 2,650-mile trail, both on the ground and in the office. They cut encroaching vegetation with hand saws, remove fallen trees with crosscuts, blast fallen rocks to clear a path, construct new foot bridges, and enter data into the computer for the hundreds of trail projects that occur every year.

Volunteers provide dedication, energy, and assistance allowing organizations to function and even thrive in a way that would not be possible without them.

By working with PCTA staff, crew leaders, and non-profit partners, PCT volunteers accomplished:

Hours maintaining, constructing or reconstructing the trail	115,400
Projects completed	367
Miles of trail maintained	1,096
Miles of trail constructed/reconstructed to standard	75
Trailhead kiosks constructed	2
Hours supporting PCTA through board service, public info and education, advocacy, and administrative	2,990



In 2011, the PCTA and its partner organizations sponsored 26 trainings. At these trainings, volunteers contributed 13,176 hours to teaching and learning trail stewardship and restoration skills. By training volunteers with the valuable skills needed to help protect and maintain recreation trails, they become the stewards and leaders, in turn giving countless hours to maintain the PCT and other trails across America's public lands.

PROMOTE:

Through our print and electronic publications and personal outreach, we promote the PCT, marshal volunteers and keep our members and elected leaders informed of programs and issues facing the trail. In 2011, promotional activities included: hiring a Trail Information Specialist to be a liaison between the public and the association; publishing four issues (41,500 copies) of the *Pacific Crest Trail Communicator* magazine, sending to members, partners and elected officials; publishing an annual calendar; publishing four regular issues of *Trail Dirt*, the PCTA's electronic newsletter; fielded 721 calls to the toll-free Trail Information telephone line; issued 1,211 wilderness permits; and monitored 686,913 website visits and 10,000 Facebook likes.

PCTA serves as the primary source for PCT information, connecting not only Americans but the international community with the great outdoors' and quality wilderness recreation experiences. The PCTA website, electronic newsletters and quarterly magazine provide up-to-date and historical information encouraging the safe use, enjoyment, protection, and preservation of the PCT. PCTA maintains a toll-free telephone line and trail conditions web pages with trail closure and other important information. The PCTA also assists the Forest Service by issuing permits to trail users traveling more than 500 miles.



Photo by Ginny Allemann

2011 FINANCIAL HIGHLIGHTS:

Increase in net assets (or surplus)

Increased cash reserve by \$31,000

Bequest of \$475,000 applied to our endowment fund

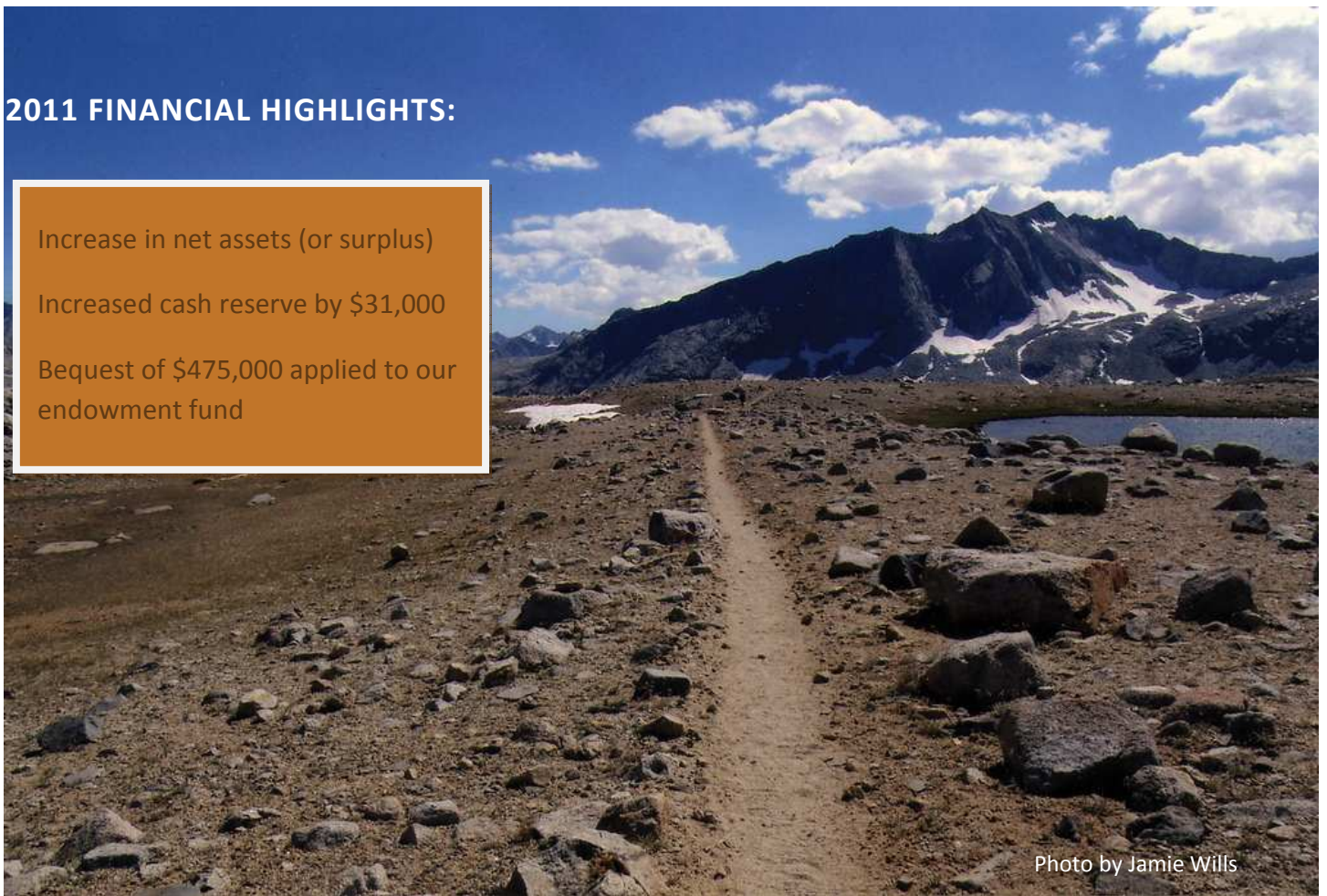


Photo by Jamie Wills

PCTA goes through a financial audit every year. We are subject to a more in-depth audit because of the level of federal funding we receive. As part of the audit process, auditors test to make sure that we comply with government standards. We are happy to report there were no audit findings or questioned costs with respect to our management of federal funds.

	Actual		Actual (with value of volunteer hours)	
Revenue and Support				
Private Sources	\$1,174,749	48%	\$3,537,025	74%
Government Grants	1,254,588	52%	1,254,588	26%
Total Revenue & Support	\$2,429,337		\$4,791,613	
Expenses				
Trail Maintenance & Ops	\$1,489,709	62%	\$3,851,985	81%
Public Information & Ed	354,372	15%	354,372	7%
Fundraising	356,485	15%	356,485	8%
General & Administrative	197,441	8%	197,441	4%
Total Expenses	\$2,398,007		\$4,760,283	
Increase in Net Assets	\$ 31,330		\$ 31,330	

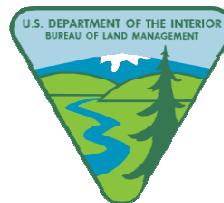


Photo by Heather Tilert

2011 BOARD MEMBERS:

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OUR PARTNERS:



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American Hiking Society, National
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Tarma Designs, National
Tehachapi Mountain Trails Association, CA
Trail Gorillas PCTA, CA
Trailspace.com, National
Truckee Trails Foundation, CA
Trust for Public Land, National
University of Florida, FL
Washington State Dept. of Natural Resources, WA
Washington Trails Association, WA
White Pass Ski Area, WA
Will Work for Krumm's PCTA Trail Crew, CA
William S. Hart Unified School District, CA
Wilderness Outreach Group
Wilderness Press, National

SPECIAL THANK YOU:

Thank you to all the extraordinary trail enthusiasts who contributed \$1,000 or more in 2011. These dedicated individuals, foundations, and companies not only set the pace for others who wish to support our work, but they play a critical role in helping to protect, preserve and promote the Pacific Crest Trail.

Trail Blazers - \$10,000 +

Scott Jacobsmeyer and Tiina
Hameenanttila
Mom's Pie House
Namaste Foundation
Paul and Antje Newhagen
Donald A. Oltmans
Eric and Sharon Ryback

Trail Champions - \$5,000 - \$9,999

Anonymous
In memory of Donna Lynn Gilbert
David and Robin Hanna

Trail Defenders - \$2,650 - \$4,999

David and Joan Allen
David Brunjes and Mary Wholey
Jim and Jan Hawkins
Barney and Sandy Mann
Sandals and Sheepdog
Donald Twohey

Trail Guardians - \$1,000 - \$2,649

Anonymous
Robin Acock
Ralph and Susan Alcorn
Thomas A. Banks
Luann and Dana Basque
Jane and Jay Baxter
Liz Bergeron and Lori Harmon
Edmond P. and Sandra E. Bergeron
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Dale R. Call
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The Campbell Foundation
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Equestrian Trails Inc. - Corral 21
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Karsten and Josephine Hazelett
Jim and Peggy Hilton
Charles Hoepfner
John Hoffnagle
Michael and Nancy Honkomp
Rees Hughes, Corey Lewis and
The Pacific Crest Trailside Reader
Paul and Patty Janke
Bill Jensen (PCT Class of 1977)
Betsy Keithley
Frank F. Kroger
Harry J. Krueper
Scott and Sue Ann Larson
Hollis G. Lenderking
Live Oak Fund of Horizons
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Kim and Pam Owen
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Carol Peterkort and Richard Gibson
Fred and Melouise Pfeffer
Steve Queen
Kurt Rasmussen
Thomas L. Reveley
Todd A. Richards, M.D., M.B.A.

Mark Roberts
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Ben Schifrin
Dr. Ken and Kathy Schwarz
Terri L. Shettle
Henry Shires and Cynthia Gilbert
Siskiyou Outback Trail Run
Mark Sleeper
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Kawasaki
Peggy Willis and Ted Willhite
Jack and Nancy Wires
Joseph and Michael Wirth
Jack and Shirlie Yates
Alan Young

Corporate Partners

High Sierra - \$15,000-\$50,000
REI

Columbia River - \$1,000-\$4,999

Kifaru, International
Osprey Packs Inc.
Juniper Ridge LLC
Tarma Designs
Ursack
Wolverine World Wide

Foundation Partners

California Alpine Club Foundation
Jubitz Family Foundation

Trailside Inn

Sorensen's Resort



Photo by Dale Edelbaum

“Keep close to Nature’s heart...and break clear away, once in awhile, and climb a mountain or spend a week in the woods. Wash your spirit clean.”

--John Muir

Thank you to all of our partners, volunteers, and donors who make our work possible. We are truly grateful for your support.

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Visit www.pcta.org or call 888-728-7245 for recorded toll free trail conditions and general information. For questions, comments, or information, please contact one of the following:

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