

2018 Annual Report

50 Years of the PCT

And Looking to the Future



Pacific Crest Trail
Association

A year of **CELEBRATION** and looking to the future.



On the cover: the PCT in Washington, just north of Mount Hood. Photo by Dustin Stensland.

To Our Supporters

2018 was a year of celebration. We marked the **50th anniversary of the National Trails System Act** with commemorative gear and events, including an online party co-hosted with our sister trail organization, the Appalachian Trail Conservancy. Signed into law Oct. 2, 1968, by President Lyndon B. Johnson, the National Trails System Act created the National Trails System and designated the Pacific Crest and Appalachian trails as the first two National Scenic Trails.

We also inaugurated our **first Pacific Crest Trail Town, Mount Shasta**, in Northern California, with a street fair and local hikes.

It's always good to pause on big anniversaries and take stock of where you are. The PCT has come a long way in five decades, but we have a lot yet still to accomplish to ensure its full protection.

All of you in the PCT community should be proud of the work you've done. The PCT is thriving thanks to our collective effort to maintain and protect it.



**Pacific Crest Trail
Association**

Your efforts to care for the trail, in volunteer time and gifts, are evident in our on-the-ground successes.

Your donations help the PCTA's efforts in land protection and advocacy to thrive. **We've permanently protected trail miles and properties that preserve pristine views**, and will be making big announcements in the coming months on that front. Our advocacy efforts over the last several years, particularly at the end of 2018, contributed to the **permanent reauthorization of the Land and Water Conservation Fund**. This crucial federal funding protects public lands throughout the country.

In year 51 of the National Trails System, **we look ahead to what we will accomplish together over the next half century to maintain, protect and defend the PCT**, the vast landscapes it crosses and the wonderful experience it provides.

Many thanks for all you do for the PCT.

A handwritten signature in black ink, reading "Liz Bergeron".

Liz Bergeron
Executive Director and CEO

A handwritten signature in black ink, reading "Tom Reveley".

Tom Reveley
Chair, PCTA Board of Directors



Cispus Basin, Washington. Photo by Clare Major

In 2018 your donations made a difference.

While your gifts funded our ongoing trail maintenance projects, they also benefited the trail in many other ways—some less visible but no less important.



Hike the Hill



Office Volunteers

With your help we were able to...

protect land on the trail • meet with elected leaders
to ask for trail funding • develop educational
materials • train volunteers • work with agency
partners to protect the trail experience • provide
trail info at events • process permits...**and more.**



Trail Dirt Live, Vancouver, Washington.



PCT Days - Cascade Locks, Oregon



2018 HIGHLIGHTS

How Your Support Matters



LAND PROTECTION



Mountcrest Forest in Southern Oregon; Pilot Rock and Mount Shasta in the distance. Photo courtesy of the Pacific Forest Trust.

In cooperation with the **Anza-Borrego Foundation**, the **Pacific Forest Trust**, **The Nature Conservancy**, **The Trust for Public Land** and the **U.S. Forest Service**, we permanently protected 3,107 acres along the Pacific Crest Trail. Additionally, we transferred three properties that PCTA purchased with your support to the U.S. Forest Service: **Landers Meadow**, **Donomore Meadows**, and **Stevens Pass**.



2018 HIGHLIGHTS

How Your Support Matters



TRAIL RECOVERY



American Conservation Experience crew members at work on the PCT in the Mountain Fire closure area in Southern California.

Faulty electrical equipment sparked the **2013 Mountain Fire** near Idyllwild, California, closing 14.5 miles of the PCT along the southeastern ridge of Mount San Jacinto. Years of effort by the PCTA's Southern California regional volunteer chapter the **Trail Gorillas** and crews from the **American Conservation Experience** reopened this once heavily damaged or destroyed trail section. Many thanks to the **U.S. Forest Service**, **REI** and the **Coachella Valley Hiking Club** for support.



2018 HIGHLIGHTS

How Your Support Matters



TRAIL RECOVERY



Volunteers from the Columbia Gorge Trails Recovery Team cutting an enormous tree in the Eagle Creek Fire burn area. Photo by Terry Hill.

In partnership with **Trailkeepers of Oregon**, **Washington Trails Association**, **Friends of the Columbia River Gorge** and the **U.S. Forest Service**, six miles of the Historic Columbia River Highway and the PCT reopened following the 2017 **Eagle Creek Fire**. Several other popular trails also reopened, including Angel's Rest, Wahkeena and Larch Mountain. We are grateful to the **National Forest Foundation** and all the generous donors who supported this work.



2018 HIGHLIGHTS

How Your Support Matters



AWARENESS



**Pacific Crest Trail
Association**

The banner for a special website created to promote the webcast celebrating the 50th anniversary.

On Oct. 2, the **Pacific Crest Trail Association** joined the **Appalachian Trail Conservancy** to celebrate both trails' 50th anniversary with an extraordinary **four-hour live webcast** broadcast from the **Girl Scouts Heart of Central California Regional Program Center** in Sacramento and **ATC headquarters** in Harpers Ferry, West Virginia. The webcast featured many special guests, including *Wild* author **Cheryl Strayed**, and a live auction to benefit both trails.



2018 HIGHLIGHTS

How Your Support Matters



ADVOCACY



The California Senate in Sacramento introducing a vote on a resolution commemorating the PCT.

The **California Senate** voted unanimously in favor of a **resolution commemorating the Pacific Crest Trail** and the 50th anniversary of the National Trails System Act. **State Senator Robert Hertzberg** introduced the resolution with **11 other senators who have the PCT in their districts**. In **Oregon, Multnomah County** (which includes Portland) also passed a resolution in honor of the PCT's 50th anniversary.



2018 HIGHLIGHTS

How Your Support Matters



TRAIL MANAGEMENT



New publications for trail users at the Southern Terminus and 2018 Terminus Host Jay Eyre.

In the fragile ecosystems of Southern California, **trail user impact** has become a serious concern. To address this, the **Terminus Host Program** continued to provide trail users with crucial information about **Leave No Trace** and fire safety and answer questions at the start of their journey.



The spirit of adventure

springs ever anew in the hearts of Americans,
young and old.

In no way is it better satisfied than in the exploration of unfamiliar terrain or
in the discovery of the beauties of nature.

Long-distance trails

can provide unparalleled opportunities for such adventure
and such satisfaction.

*—Lyndon Johnson, on the signing of the National Trails System Act
on October 2, 1968*



The PCT in the Trinity Alps of Northern California.



2018 HIGHLIGHTS

How Your Support Matters



TRAIL PROTECTION

A backcountry skier on the PCT in Northern California's Plumas National Forest. Photo courtesy of Friends of Plumas Wilderness.

The PCTA worked closely with **U.S. Forest Service staff** from national forests across the PCT to ensure forest management plans **adequately protect the trail's wilderness experience**. In Northern California, we engaged the agency on **over-snow vehicle planning** near the PCT, and in Oregon we influenced plans to **limit visitors to wilderness areas** in a way that does not excessively restrict access to the PCT.



2018 HIGHLIGHTS

How Your Support Matters



REGIONAL GROWTH

The view south toward the PCT as it ascends the valley to Forester Pass in the Southern Sierra. Photo by James Amato.

With the support of donors, we filled an important and long-standing gap in our presence along the PCT by **hiring a new representative** for the **Southern Sierra region**. We are now well-positioned to address the effects of **increased trail use, climate change and growing development pressure** in this magnificent section of the trail.

Board of Directors



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Along the PCT near Mount Laguna in Southern California.

Without Donor Restrictions**2018****2017****Revenue and Support**

Private Sources*

\$2,864,924

\$ 3,038,752

Government Grants

\$1,086,652

\$ 964,602

Total Revenue and Support**\$3,951,576****\$4,003,354****Expenses**

Trail Operations

\$ 1,574,495

\$1,312,413

Land Protection

\$ 390,244

\$ 422,960

Public Info and Education

\$ 945,023

\$ 822,271

Fundraising

\$ 665,810

\$ 691,516

Management and General

\$ 423,360

\$ 398,503

Total Expenses**\$3,998,932****\$3,647,663****Surplus (Deficit) Without Donor Restrictions****\$ (47,356)****\$ 355,691****With Donor Restrictions**

Individual Contributions

\$ 911,309

\$ 676,772

Investment Income (Loss)

\$ (61,420)

\$ 188,220

Net Assets Released from Restriction

\$ (654,162)

\$ (979,102)

Surplus (Deficit) With Donor Restrictions**\$ 195,727****\$ (114,110)****Total Surplus (Deficit)****\$ 148,371****\$ 241,581****Net Assets (Beginning of Year)****\$3,375,164****\$3,133,583****Net Assets (End of Year)****\$3,523,535****\$3,375,164**

Financials

2018**2017****Total Revenue & Support****\$4,147,303****\$3,889,244****Total Expenses****\$3,998,932****\$3,647,663****Total Surplus (Deficit)****\$ 148,371****\$ 241,581**

PCTA goes through a financial audit every year. We are subject to a more in-depth audit because of the level of federal funding we receive. The 2018 financial statements were audited by Gilbert Associates, Inc. of Sacramento, CA. In the opinion of the auditor, the PCTA's 2018 financial statements present fairly the financial position of the PCTA in accordance with generally accepted accounting principles. For more information or copies of the 2018 audited financials, visit www.pcta.org/financials

**Includes memberships, donations, other revenue, and in-kind donations.*

Special Thank You



Thank you to all the extraordinary trail enthusiasts who contributed \$1,000 or more in 2018. These dedicated individuals, foundations and companies not only set the pace for others who wish to support our work, but play a crucial role in helping to protect, preserve and promote the Pacific Crest Trail.

TRAIL BLAZERS: \$10,000+

Anonymous (2)
Daniel P. Collins
David H. Corry
John and Julie Crawford
Clinton and Mary Gilliland
Ben Hammett
David and Robin Hanna
Kim "Twodog" Hastings
Hope for Today Fund of
The Oregon Community Foundation
Vicki Kellerman and Laurie Fink
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Bill and Nadean Meyer
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Mom's Pie House
Namaste Foundation
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Kim and Pam Owen
Don and JoAnn Ralphs
John and Elaine Reveley
Tom and Teita Reveley

Dr. Ken and Kathy Schwarz
Bennie and Margo Tschirky

TRAIL CHAMPIONS: \$5,000-\$9,999

Anonymous (1)
Larry Church
Lon "Halfmile" Cooper
Denise Gilbert
Kevin Haggard
Jim and Jan Hawkins
Mary and Dan James
Randall Family Fund
Barry Teschlog
Kimberly Wells and Bob Scheulen
Kirt and Beverly Zeigler

TRAIL DEFENDERS - \$2,650-\$4,999

David Anders
Dick Baumgartner and Liz Salzer
Liz Bergeron and Lori Harmon
Dave Clausus
Roberta M. Cobb
Scott Diamond
Edwin and Donna Gookin
Del P. "Steelaway" Granlund
Janet "Rock-Kicker" Grossman
Dan C. Hane
James and Patricia Holly
Scott Jacobsmeyer and Tiina Hameenanttila
Bill Jensen ('77)
Robert Johnson
Richard W. Jones
In Memory of Joseph Krieg

Barney and Sandy Mann
Mr. Andre Namphy
Fred and Melouise Pfeffer
The Thalhammer Family
Sandals and Sheepdog
Peter Wheeler and Elizabeth Munro
Angie Williamson and Paul Kawasaki

TRAIL GUARDIANS - \$1,000-\$2,649

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Laura Alpert
Jeremy S. Anderson and Michelle K. Hayward
Paul and Karen Andersen
Backcountry Horsemen of California
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Michael P. Biggs
John Blevins
Raymond and Cheryl Butler
Dale R. Call
Duncan and Cindy Campbell of
The Campbell Foundation
Roger Carpenter and Cindy Kleinegger
Ron and Marty Celestres
Jim Chiboucas
Helen Choi



Special Thank You

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Brendan Dahl
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Bruce Young

Special Thank You



FOUNDATIONS

American Leadership Forum -
Mountain Valley Chapter
California Alpine Club Foundation
Friends of Multnomah Falls
Gwladys and John Zurlo Charitable Foundation
International Humanitarian Fund (IHF): In Honor of
Mihajlo Labalo and Jean Sauer, M.D.
M.J. Murdock Charitable Trust
National Forest Foundation
Oregon's Kitchen Table
The Drollinger Family Charitable Foundation
William A. Kerr Foundation

CORPORATE PARTNERS

Forester Pass - \$50,000-\$99,999

Eagles Nest Outfitters Inc.
REI

High Sierra - \$15,000 - \$50,000

Sierra Nevada Brewing Co.
Brooks Sports, Inc.

Tuolumne Meadows - \$5,000 - \$14,999

Harney & Sons Tea
Mom's Pie House
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Oregon State Parks
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Rainier Brewing Company

Columbia River - \$1,000 - \$4,999

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Emerald Expositions, Inc.
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Montbell
New Seasons Market LLC
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Point6
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YETI

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Cascade Hiker Podcast
Coyote Camp Fireline Chow
Fabricated Glass Specialties
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The Gear Junkie LLC
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Guthook Guides
Hiker Medals
The Hiker Yearbook
Joe Chocolates
Knight Consulting
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Special Thank You

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The Rikoon Group
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Cascadia Creamery LLC
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Teresa Fieth

*Chief Financial and
Administrative Officer*

Leslie Sabin

Executive Assistant

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Justin Kooyman

Assoc. Director of Trail Operations

Ellen Ginda

Volunteer Programs Coordinator

Emily Bauska

*Volunteer Programs
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*North Cascades
Regional Representative*

Dana Hendricks

*Columbia Cascades
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Ian Nelson

*Northern CA/Southern OR
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*Northern Sierra
Regional Representative*

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*Southern Sierra
Regional Representative*

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*Southern California
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Mark Waters

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Katherine Eason

Membership Clerk

Chris Mejia

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Stephanie Plunkett

Philanthropy Coordinator

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Director of Land Protection

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and Marketing*

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Trail Information Manager

Cassidy Barkalow

Trail Information Assistant

Daniel Carmin

*Communicator Magazine
Design and Production*

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Ryan Brizendine

*Systems Administrator
and Web Developer*

Tammy Marsh

Accounting Manager

Erin Lane

Accounting Assistant



Pacific Crest Trail
Association

2018 in Numbers

7,331

long-distance
permits issued
on behalf of the
U.S. Forest Service

13,500 ^{PCTA}members

1,083

hours contributed by
volunteers for outreach
events celebrating the
PCT's 50th anniversary

\$2.7
million
in private
contributions

\$2.9 million
in-kind value of
volunteer hours

39 volunteer
training events
sponsored

→ 890 volunteers attended
these events

118,524 volunteer and
corps crew hours
benefiting the PCT

1,713 trail miles
maintained

3,143 acres
permanently protected
along the PCT



The mission of the Pacific Crest Trail Association is to protect, preserve and promote the Pacific Crest National Scenic Trail as a world-class experience for hikers and equestrians, and for all the values provided by wild and scenic lands.

Photo: Packers negotiate a switchback on the PCT above Hopkins Lake, Washington. Photo by Theresa Engelbert.

PCTA's Agency Partners



**Pacific Crest Trail
Association**

www.pcta.org

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