

2018 Annual Report

# 50 Years of the PCT

*And Looking to the Future*



Pacific Crest Trail  
Association



A year of  
**CELEBRATION**  
and looking to the future.

On the cover: the PCT in Washington, just north of Mount Hood. Photo by Dustin Stensland.

# To Our Supporters

2018 was a year of celebration. We marked the **50th anniversary of the National Trails System Act** with commemorative gear and events, including an online party co-hosted with our sister trail organization, the Appalachian Trail Conservancy. Signed into law Oct. 2, 1968, by President Lyndon B. Johnson, the National Trails System Act created the National Trails System and designated the Pacific Crest and Appalachian trails as the first two National Scenic Trails.

We also inaugurated our **first Pacific Crest Trail Town, Mount Shasta**, in Northern California, with a street fair and local hikes.

It's always good to pause on big anniversaries and take stock of where you are. The PCT has come a long way in five decades, but we have a lot yet still to accomplish to ensure its full protection.

**All of you in the PCT community should be proud of the work you've done.** The PCT is thriving thanks to our collective effort to maintain and protect it.



**Pacific Crest Trail  
Association**

Your efforts to care for the trail, in volunteer time and gifts, are evident in our on-the-ground successes.

Your donations help the PCTA's efforts in land protection and advocacy to thrive. **We've permanently protected trail miles and properties that preserve pristine views**, and will be making big announcements in the coming months on that front. Our advocacy efforts over the last several years, particularly at the end of 2018, contributed to the **permanent reauthorization of the Land and Water Conservation Fund**. This crucial federal funding protects public lands throughout the country.

In year 51 of the National Trails System, **we look ahead to what we will accomplish together over the next half century to maintain, protect and defend the PCT**, the vast landscapes it crosses and the wonderful experience it provides.

**Many thanks for all you do for the PCT.**

A handwritten signature in black ink that reads "Liz Bergeron".

**Liz Bergeron**  
Executive Director and CEO

A handwritten signature in black ink that reads "Tom Reveley".

**Tom Reveley**  
Chair, PCTA Board of Directors



Cispus Basin, Washington. Photo by Clare Major

# In 2018 your donations made a difference.

While your gifts funded our ongoing trail maintenance projects, they also benefited the trail in many other ways—some less visible but no less important.



Hike the Hill



Office Volunteers

# With your help we were able to...

protect land on the trail • meet with elected leaders to ask for trail funding • develop educational materials • train volunteers • work with agency partners to protect the trail experience • provide trail info at events • process permits...**and more.**



Trail Dirt Live, Vancouver, Washington.



PCT Days - Cascade Locks, Oregon



# 2018 HIGHLIGHTS

*How Your Support Matters*



# LAND PROTECTION



*Mountcrest Forest in Southern Oregon; Pilot Rock and Mount Shasta in the distance. Photo courtesy of the Pacific Forest Trust.*

In cooperation with the **Anza-Borrego Foundation**, the **Pacific Forest Trust**, **The Nature Conservancy**, **The Trust for Public Land** and the **U.S. Forest Service**, we permanently protected **3,107 acres** along the Pacific Crest Trail. Additionally, we transferred three properties that PCTA purchased with your support to the U.S. Forest Service: **Landers Meadow**, **Donomore Meadows**, and **Stevens Pass**.



# 2018 HIGHLIGHTS

*How Your Support Matters*



# TRAIL RECOVERY



*American Conservation Experience crew members at work on the PCT in the Mountain Fire closure area in Southern California.*

Faulty electrical equipment sparked the **2013 Mountain Fire** near Idyllwild, California, closing 14.5 miles of the PCT along the southeastern ridge of Mount San Jacinto. Years of effort by the PCTA's Southern California regional volunteer chapter the **Trail Gorillas** and crews from the **American Conservation Experience** reopened this once heavily damaged or destroyed trail section. Many thanks to the **U.S. Forest Service**, **REI** and the **Coachella Valley Hiking Club** for support.



# 2018 HIGHLIGHTS

*How Your Support Matters*



# TRAIL RECOVERY



*Volunteers from the Columbia Gorge Trails Recovery Team cutting an enormous tree in the Eagle Creek Fire burn area. Photo by Terry Hill.*

In partnership with **Trailkeepers of Oregon**, **Washington Trails Association**, **Friends of the Columbia River Gorge** and the **U.S. Forest Service**, six miles of the Historic Columbia River Highway and the PCT reopened following the 2017 **Eagle Creek Fire**. Several other popular trails also reopened, including Angel's Rest, Wahkeena and Larch Mountain. We are grateful to the **National Forest Foundation** and all the generous donors who supported this work.



# 2018 HIGHLIGHTS

*How Your Support Matters*



# AWARENESS



Pacific Crest Trail  
Association

*The banner for a special website created to promote the webcast celebrating the 50th anniversary.*

On Oct. 2, the **Pacific Crest Trail Association** joined the **Appalachian Trail Conservancy** to celebrate both trails' 50th anniversary with an extraordinary **four-hour live webcast** broadcast from the **Girl Scouts Heart of Central California Regional Program Center** in Sacramento and **ATC headquarters** in Harpers Ferry, West Virginia. The webcast featured many special guests, including *Wild* author **Cheryl Strayed**, and a live auction to benefit both trails.



# 2018 HIGHLIGHTS

*How Your Support Matters*



# ADVOCACY



*The California Senate in Sacramento introducing a vote on a resolution commemorating the PCT.*

The **California Senate** voted unanimously in favor of a **resolution commemorating the Pacific Crest Trail** and the 50th anniversary of the National Trails System Act. **State Senator Robert Hertzberg** introduced the resolution with **11 other senators who have the PCT in their districts**. In **Oregon, Multnomah County** (which includes Portland) also passed a resolution in honor of the PCT's 50th anniversary.





# The spirit of adventure

springs ever anew in the hearts of Americans,  
young and old.

In no way is it better satisfied than in the exploration of unfamiliar terrain or  
in the discovery of the beauties of nature.

## Long-distance trails

can provide unparalleled opportunities for such adventure  
and such satisfaction.

*—Lyndon Johnson, on the signing of the National Trails System Act  
on October 2, 1968*



**The PCT in the Trinity Alps of Northern California.**



# 2018 HIGHLIGHTS

*How Your Support Matters*



# TRAIL PROTECTION

*A backcountry skier on the PCT in Northern California's Plumas National Forest. Photo courtesy of Friends of Plumas Wilderness.*

The PCTA worked closely with **U.S. Forest Service staff** from national forests across the PCT to ensure forest management plans **adequately protect the trail's wilderness experience**. In Northern California, we engaged the agency on **over-snow vehicle planning** near the PCT, and in Oregon we influenced plans to **limit visitors to wilderness areas** in a way that does not excessively restrict access to the PCT.



# 2018 HIGHLIGHTS

*How Your Support Matters*



# REGIONAL GROWTH

*The view south toward the PCT as it ascends the valley to Forester Pass in the Southern Sierra. Photo by James Amato.*

With the support of donors, we filled an important and long-standing gap in our presence along the PCT by **hiring a new representative** for the **Southern Sierra region**. We are now well-positioned to address the effects of **increased trail use, climate change and growing development pressure** in this magnificent section of the trail.

# Board of Directors



**Tom Reveley** - Board Chair  
*Seattle, WA*

**Rick Thalhammer** - Vice Chair  
*Sacramento, CA*

**Denise Gilbert** - Secretary  
*Portola Valley, CA*

**Scott Jacobsmeyer** - Treasurer  
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**John E. Crawford**  
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**Priscila Franco**  
*Ashland, OR*

**Gabe Gundling**  
*Napa, CA*

**Katie Hawkins**  
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**Chip Herzig**  
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**John Hoffnagle**  
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**Lisa Naito**  
*Portland, OR*

**Jim Newman**  
*Rancho Santa Fe, CA*

**Don Ralphs**  
*Los Angeles, CA*

**Ken Schwarz**  
*Corona del Mar, CA*

Along the PCT near Mount Laguna in Southern California.

## Without Donor Restrictions

2018

2017

### Revenue and Support

Private Sources*	\$2,864,924	\$ 3,038,752
Government Grants	\$1,086,652	\$ 964,602
<b>Total Revenue and Support</b>	<b>\$3,951,576</b>	<b>\$4,003,354</b>

### Expenses

Trail Operations	\$ 1,574,495	\$1,312,413
Land Protection	\$ 390,244	\$ 422,960
Public Info and Education	\$ 945,023	\$ 822,271
Fundraising	\$ 665,810	\$ 691,516
Management and General	\$ 423,360	\$ 398,503

**Total Expenses** **\$3,998,932** **\$3,647,663**

**Surplus (Deficit) Without Donor Restrictions** **\$ (47,356)** **\$ 355,691**

## With Donor Restrictions

Individual Contributions	\$ 911,309	\$ 676,772
Investment Income (Loss)	\$ (61,420)	\$ 188,220
Net Assets Released from Restriction	\$ (654,162)	\$ (979,102)

**Surplus (Deficit) With Donor Restrictions** **\$ 195,727** **\$ (114,110)**

**Total Surplus (Deficit)** **\$ 148,371** **\$ 241,581**

**Net Assets (Beginning of Year)** **\$3,375,164** **\$3,133,583**

**Net Assets (End of Year)** **\$3,523,535** **\$3,375,164**

# Financials

2018

2017

## Total Revenue & Support

**\$4,147,303** **\$3,889,244**

## Total Expenses

**\$3,998,932** **\$3,647,663**

## Total Surplus (Deficit)

**\$ 148,371** **\$ 241,581**

*PCTA goes through a financial audit every year. We are subject to a more in-depth audit because of the level of federal funding we receive. The 2018 financial statements were audited by Gilbert Associates, Inc. of Sacramento, CA. In the opinion of the auditor, the PCTA's 2018 financial statements present fairly the financial position of the PCTA in accordance with generally accepted accounting principles. For more information or copies of the 2018 audited financials, visit [www.pcta.org/financials](http://www.pcta.org/financials)*

*\*Includes memberships, donations, other revenue, and in-kind donations.*

# Special Thank You



**T**hank you to all the extraordinary trail enthusiasts who contributed \$1,000 or more in 2018. These dedicated individuals, foundations and companies not only set the pace for others who wish to support our work, but play a crucial role in helping to protect, preserve and promote the Pacific Crest Trail.

## **TRAIL BLAZERS: \$10,000+**

Anonymous (2)  
Daniel P. Collins  
David H. Corry  
John and Julie Crawford  
Clinton and Mary Gilliland  
Ben Hammett  
David and Robin Hanna  
Kim "Twodog" Hastings  
Hope for Today Fund of  
The Oregon Community Foundation  
Vicki Kellerman and Laurie Fink  
Mitchell H. Lasky and Cecilia M. Barajas  
Bill and Nadean Meyer  
Allen Minton  
Mom's Pie House  
Namaste Foundation  
Paul and Antje Newhagen  
James W. Newman  
Donald A. Oltmans  
Kim and Pam Owen  
Don and JoAnn Ralphs  
John and Elaine Reveley  
Tom and Teita Reveley

Dr. Ken and Kathy Schwarz  
Bennie and Margo Tschirky

## **TRAIL CHAMPIONS: \$5,000-\$9,999**

Anonymous (1)  
Larry Church  
Lon "Halfmile" Cooper  
Denise Gilbert  
Kevin Haggard  
Jim and Jan Hawkins  
Mary and Dan James  
Randall Family Fund  
Barry Teschlog  
Kimberly Wells and Bob Scheulen  
Kirt and Beverly Zeigler

## **TRAIL DEFENDERS - \$2,650-\$4,999**

David Anders  
Dick Baumgartner and Liz Salzer  
Liz Bergeron and Lori Harmon  
Dave Claugus  
Roberta M. Cobb  
Scott Diamond  
Edwin and Donna Gookin  
Del P. "Steelaway" Granlund  
Janet "Rock-Kicker" Grossman  
Dan C. Hane  
James and Patricia Holly  
Scott Jacobsmeyer and Tiina Hameenanttila  
Bill Jensen ('77)  
Robert Johnson  
Richard W. Jones  
In Memory of Joseph Krieg

Barney and Sandy Mann  
Mr. Andre Namphy  
Fred and Melouise Pfeffer  
The Thalhammer Family  
Sandals and Sheepdog  
Peter Wheeler and Elizabeth Munro  
Angie Williamson and Paul Kawasaki

## **TRAIL GUARDIANS - \$1,000-\$2,649**

Anonymous (17)  
Robin Acock  
Ralph and Susan Alcorn  
Laura Alpert  
Jeremy S. Anderson and Michelle K. Hayward  
Paul and Karen Andersen  
Backcountry Horsemen of California  
Jim Backhus  
Kevin M. Bacon  
Tim Bailey  
Thomas A. Banks  
Luann and Dana Basque  
Kathie Bate  
David Beaver and Harry Trines  
Dave "Lightened Up" Bewley  
Michael P. Biggs  
John Blevins  
Raymond and Cheryl Butler  
Dale R. Call  
Duncan and Cindy Campbell of  
The Campbell Foundation  
Roger Carpenter and Cindy Kleinegger  
Ron and Marty Celestres  
Jim Chiboucas  
Helen Choi



# Special Thank You

## TRAIL GUARDIANS (continued)

Ed Cole  
JoAnn and Phillip Coleman  
Michele and Dan Coleman  
Jeremy Cowperthwaite  
Brendan Dahl  
William Dahnke and Ann Tiffany-Dahnke  
Admiral Tom DeMund  
Laraine Downer  
Michael and Terry Duncan  
Ronald "Burning Daylight" Dye  
Chris and Bob Feibusch  
David and Jennifer Ferguson  
Pete and Joyce Fish  
David and Ellen Foscue  
Benedict G. Go  
Judith and Andrew Gustafson  
Darrell Hallett  
Karsten and Josephine Hazelett  
Irene Hecht  
Amanda Hicks  
Terry Hill  
John Hoffnagle  
Jean Holden and Jim Sanford  
Nancy Holmes  
Michael and Nancy Honkomp  
Seth Hufstедler  
Bill Jacobson  
Paul and Patty Janke  
Anne M. Karoly  
Steve and Lois Koelzer  
Doug Korn and Jeanne Toulouse-Korn  
Christine and Chuck Kudija

Lois T. Langlois  
Lebovitz-Paludi Family  
Eric and Tamarah Lee  
Stacey Lee  
Hollis G. Lenderking  
Donald E. Lewis  
Don Lieb  
Carol Littleton and John Bailey  
George and Judy Lockhart  
Barbara Lohne  
Peter Lombard  
Phillip L. Long  
Jeffrey Loth  
Kurt Mallery  
Jennah Manchester  
Jeff Martin  
Lauren Matosziuk  
Tim McCullough  
Tim and Julie McGuire  
Emily "Gangles" McNabb and Ginny "Steiner" Too  
Read C. Miller  
Cian Montgomery  
Drew Morris  
Ronald and Anne Murphy  
Lisa Naito  
Lance and Suzette Olson  
David Osborn  
David Overturf  
John and Vera Pardee  
Susan Persing  
Wayne Pfeiffer  
John A. Ptak and Margaret Black

Steve Queen  
Irving and Varda Rabin Foundation of The Jewish  
Community Foundation of the East Bay  
Mary Ellen Richey  
Arthur and Toni Rembe Rock  
Linda Rose  
Peter Rosmarin  
Steve Rupp  
Meritt and Stephen Sawyer  
John Schuyler and Priscila Franco  
Larry Seidel  
Robert and Nita Sell  
Peter and Ann Shaw  
Carl and Jan Siechert  
Anthony Smith  
Jerold and Ilona Stone  
Janet Stuckey  
Frederick and Belle Tanis  
Bruce K. Tramm  
Alice "Stone Dancer" Tulloch  
Kathy and John Ward  
Eric Weinmann  
Don Wellmann and Lynn Yamaoka  
Al Werner  
Gary Werner and Melanie Lord  
Glyn and Jeffrey Wilson-Charles  
Joseph and Michael Wirth  
Jack and Shirlye Yates  
Bruce Young

# Special Thank You



## FOUNDATIONS

American Leadership Forum -  
Mountain Valley Chapter  
California Alpine Club Foundation  
Friends of Multnomah Falls  
Gwladys and John Zurlò Charitable Foundation  
International Humanitarian Fund (IHF): In Honor of  
Mihajlo Labalo and Jean Sauer, M.D.  
M.J. Murdock Charitable Trust  
National Forest Foundation  
Oregon's Kitchen Table  
The Drollinger Family Charitable Foundation  
William A. Kerr Foundation

## CORPORATE PARTNERS

### Forester Pass - \$50,000-\$99,999

Eagles Nest Outfitters Inc.  
REI

### High Sierra - \$15,000 - \$50,000

Sierra Nevada Brewing Co.  
Brooks Sports, Inc.

### Tuolumne Meadows - \$5,000 - \$14,999

Harney & Sons Tea  
Mom's Pie House  
Northwest Federal Credit Union  
Oregon State Parks  
Osprey Packs Inc.  
Vasque  
Rainier Brewing Company

### Columbia River - \$1,000 - \$4,999

Adventure 16  
AmazonSmile  
BearVault  
Buff, Inc.  
Coachella Valley Hiking Club  
Crown Trails Headwear  
Crux Fermentation Project  
Danner, Inc.  
Dru Bru Taproom & Brewery  
Go Beyond Racing, LLC  
Granite Gear  
Hyperlite Mountain Gear  
Inviting Light Photography  
Juniper Ridge LLC  
Outdoor Viewfinder  
Pacific Crest Wine Co.  
Platypus  
Powers Inc.  
Salomon  
Tarptent, Inc.  
WaterChef  
Zerogram  
Clever Hiker  
Farm to Feet  
Gossamer Gear Inc  
Icicle Brewing Company LLC  
Parks Project  
Sincerely, ally  
Trail Butter

### Mojave Desert - in-kind goods or services with a value of \$1,000 or greater

Backcountry Horsemen of California - Eastern Sierra  
Chapter  
Big Agnes  
Camp White Branch  
Emerald Expositions, Inc.  
Google  
Montbell  
New Seasons Market LLC  
Oregon-Canadian Forest Products  
Point6  
Sierra Health Foundation  
Uphill Designs Co.  
YETI

### Business Members - \$250 - \$999

Cascade Crest 100 Mile Endurance Run  
Cascade Hiker Podcast  
Coyote Camp Fireline Chow  
Fabricated Glass Specialties  
First Chair Management LLC  
The Gear Junkie LLC  
Global Seas LLC  
Guthook Guides  
Hiker Medals  
The Hiker Yearbook  
Joe Chocolates  
Knight Consulting  
Limit Situation Trail Magic  
Plaza Super Jet  
Quest Fabrication Corporation



# Special Thank You

Shaw Construction Co.  
Summit Sales NW  
SwapRig Holsters LLC  
The Rikoon Group  
TR Carr Const. & Van Builds  
The Trek  
UGQ Outdoor LLC  
Woodshop Creations  
YarCom.com

## **Trailside Business Members - \$250 - \$999**

Cascade Locks Ale House  
Cascadia Creamery LLC  
O'Brien Roof Consulting Inc.  
Olallie Lake Rustic Resort  
Triple Crown Coffee

## **Legacy Society**

Anonymous (17)  
David and Joan Allen  
Patty A. Andersen  
Jonathan Arp  
William Ballenger  
Bruce Bates  
Burton and Susan Bates  
Jane and Jay Baxter  
Stace E. Beaulieu  
David Beaver and Harry Trines  
Chris and Jason Benz  
Liz Bergeron and Lori Harmon  
Margaret and Jerry Berthold  
Brian C. Booth

Julia Cordero  
John and Julie Crawford  
Mike and Tina Dawson  
Cecil L. Dobbins  
Jim and Polly Dodds  
Laraine Downer  
Robert Francisco (go-BIG, 2006)  
Linda Gass  
Steve Ghan  
Susan Gilliland  
Del P. "Steelaway" Granlund  
Alison Grass  
Janet "Rock-Kicker" Grossman  
Mr. Arthur Hellman  
John B. Hervey  
Eunice Hornsby  
Nancy A. Huber  
Scott Jacobsmeyer and Tiina Hameenanttila  
Bill Jensen ('77)  
Dan A. Kayser  
Vicki Kellerman and Laurie Fink  
LeAnn Knipple  
Steven Kral  
Larry Krumm and Jeanne Martinez  
Janice and John Le Pouvoir  
Roy Leggitt  
Boyd and Karen Levet  
Barbara Lohne  
Gordie and Lynn Mac Dermott  
Michael Mallory  
Barney Scout Mann and Sandy "Frodo" Mann

Chris McMullan  
Dave and Debbie McNeil  
Don and June Mulford  
James A. Nee  
Donald A. Oltmans  
Deborah and Wes Pelham  
A. Quinn  
John Reilly  
Joel L. Relethford  
Linda Rose  
Richard Sammut  
Lexi Shear  
Amanda L. Silvestri  
Lolly Skillman  
Tina Smith  
Jed L. Staley  
Jay and Terri Thesken  
Ronald Vaughn  
Dick Vogel  
Peter J. Wascher  
Michele and Matt Wier  
Mace Winter  
Dr. Cynthia and Curt Wrinkle  
Alan Young

# PCTA Staff



## EXECUTIVE TEAM

### Liz Bergeron

*Executive Director and CEO*

### Teresa Fieth

*Chief Financial and  
Administrative Officer*

### Leslie Sabin

*Executive Assistant*

## TRAIL OPERATIONS

### Jennifer Tripp

*Director of Trail Operations*

### Justin Kooyman

*Assoc. Director of Trail Operations*

### Ellen Ginda

*Volunteer Programs Coordinator*

### Emily Bauska

*Volunteer Programs  
Outreach Associate*

### Michael Hanley

*North Cascades  
Regional Representative*

### Dana Hendricks

*Columbia Cascades  
Regional Representative*

### Ian Nelson

*Northern CA/Southern OR  
Regional Representative*

### Connor Swift

*Northern Sierra  
Regional Representative*

### Ben Barry

*Southern Sierra  
Regional Representative*

### Anitra Kass

*Southern California  
Regional Representative*

## PHILANTHROPY AND MEMBERSHIP

### Angie Williamson, CFRE

*Director of Philanthropy*

### Shari Hansen

*Assoc. Director of Philanthropy,  
Membership*

### Mark Waters

*Assoc. Director of Philanthropy*

### Donna Cline

*Donor Relations Coordinator*

### Katherine Eason

*Membership Clerk*

### Chris Mejia

*Membership Assistant*

### Stephanie Plunkett

*Philanthropy Coordinator*

## LAND PROTECTION

### Megan Wargo

*Director of Land Protection*

## COMMUNICATIONS AND MARKETING

### Scott Wilkinson

*Director of Communications  
and Marketing*

### Mark Larabee

*Assoc. Director of Communications  
and Marketing and Advocacy*

### Jack Haskel

*Trail Information Manager*

### Cassidy Barkalow

*Trail Information Assistant*

### Daniel Carmin

*Communicator Magazine  
Design and Production*

## ACCOUNTING AND OPERATIONS

### Ryan Brizendine

*Systems Administrator  
and Web Developer*

### Tammy Marsh

*Accounting Manager*

### Erin Lane

*Accounting Assistant*



Pacific Crest Trail  
Association

# 2018 in Numbers

7,331

long-distance  
permits issued  
on behalf of the  
U.S. Forest Service

13,500 <sup>PCTA</sup>  
members

1,083

hours contributed by  
volunteers for outreach  
events celebrating the  
PCT's 50th anniversary

\$2.7

million  
in private  
contributions

\$2.9 million

in-kind value of  
volunteer hours

39 volunteer  
training events  
sponsored

890 volunteers attended  
these events

118,524 volunteer and  
corps crew hours  
benefiting the PCT

1,713 trail miles  
maintained

3,143 acres  
permanently protected  
along the PCT



*The mission of the Pacific Crest Trail Association is to protect, preserve and promote the Pacific Crest National Scenic Trail as a world-class experience for hikers and equestrians, and for all the values provided by wild and scenic lands.*

*Photo: Packers negotiate a switchback on the PCT above Hopkins Lake , Washington. Photo by Theresa Engelbert.*



## PCTA's Agency Partners



**Pacific Crest Trail  
Association**

[www.pcta.org](http://www.pcta.org)

1331 Garden Highway • Sacramento, CA 95833  
(916) 285-1846